



Patience is a virtue in this game of rebuilding an NBA team from hitting the reset button to one day being in the best possible position to deliver Cleveland what has eluded this great city and all of Northeast Ohio for far too long. We knew that some of the 'pieces and parts' both on the court, in the coaching ranks, and even in the front office, would not make it with us and be there when it was finally time to put all of our assets on the table and say "all in." We respect and are thankful for those who played, coached and ran our basketball franchise along the way. Without them, we would not be where we are today.

Where are we today?

Well, we shall see shortly, as your Cleveland Cavaliers take the floor in just a few short weeks with what is probably the best talent this franchise has ever had on its roster. The team takes the court with its new internationally acclaimed head coach, who although he has yet to partake in a single NBA game, has the deep respect of both the international and domestic professional basketball world. Seventeen championships in 21 seasons of coaching in four different countries, along with Olympic medals, will earn you that kind of recognition. The coaching staff that joins David Blatt, featuring one of the most admired up-and-comers in the NBA coaching ranks, Tyronn Lue, is the most solid and complete staff we have ever seen in Cleveland since we arrived along the shores of Lake Erie.

Our front office? Let's just say that David Griffin has had one of the best summers any GM has had in the NBA in a long, long time. Let me also say that 'Griff,' as we call him, has as much passion, basketball smarts, experience and people skills as anybody in our entire league. He is a gem of a basketball executive and an even better person. The 'culture' that he defined and then built from the day he took over way back in February (could it be only eight months ago?) served as the basis and foundation that allowed us to quickly redefine our franchise and execute on all of the big time moves we made this summer. Griff has a 'soul,' and do not underestimate what a 'soul' means to an NBA franchise that is determined to compete and win championships.

You may have heard about a player we signed this summer by the name of 'LeBron' who recently said: "*In Northeast Ohio, nothing is given. Everything is earned.*" I am not sure there have ever been more fitting words that define what Cleveland and the surrounding area is all about.

There is no doubt that we still must 'earn' what we all now believe is a very real opportunity. It doesn't matter how talented a team may be or how promising the entire roster, coaching staff and front office look on paper, there will be 'nothing given' to the Cleveland Cavaliers this upcoming season.

So with your continued enthusiastic and passionate support, we will begin 'earning' the ultimate goal one inch at a time. That begins on opening night, Thursday, October 30th, 2014 at 8:07 pm Eastern Time.

Are you ready?

See you there....

A handwritten signature in black ink that appears to read "Dan".

Dan

THE CORE OF ALL FOR ONE. ONE FOR ALL.

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